



000-474^{Q&As}

IBM Tealeaf Customer Experience Management V8.7, Business Analysis

Pass IBM 000-474 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.lead4pass.com/000-474.html>

100% Passing Guarantee
100% Money Back Assurance

Following Questions and Answers are all new published by IBM Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers





QUESTION 1

An analyst is validating an existing hit attribute to find the exact promocode text ?2zZz99eE? The business team indicates that the report is not showing the usage of this promocode. They can see from other systems that users are entering the promocode onto the website and completing purchases successfully.

The hit attribute is configured as follows:

Edit Hit Attribute: Promocode_HA_22zZz99eE

Name: Promocode_HA_22zZz99eE

Description: This is a hit attribute to track the usage of 22zZz99eE

Active:

Group: Promo_group

Search in: Request

Use Start Tag/End Tag

Use Text Pattern

Use Stop Pattern

Text Pattern: 22zZz99eE

Case Sensitive:

All Matches:

Encoding: UTF-8

Post-Match Operations

Which setting should be changed?

- A. Active
- B. Encoding
- C. Text Pattern
- D. Case Sensitive

Correct Answer: A



QUESTION 2

A concert promotion site wants to understand if a particular genre of music is selling an atypical number of tickets. The event builder has created an event that counts the number of sales, and has applied a dimension that breaks out the sales by genre. The event was then designated as a Top Mover. However, in the Top Movers tab of the Event Manager, the music genre values are unavailable to be made as Top Movers. In order to be able to create these Dimensional Top Movers, the values must be:

- A. Events
- B. Logged
- C. Whitelisted
- D. Whitelisted or observed values

Correct Answer: C

QUESTION 3

Which two sections in the request are fully indexed by default?

- A. [env]
- B. [urlfield]
- C. [cookies]
- D. [appdata]
- E. [timestamp]
- F. [TimeBlock]

Correct Answer: BD

QUESTION 4

An analyst for an online retailer wants to analyze the shopping cart amount for visitors that went to the checkout page using a chrome browser on a Windows 8 operating system. The analyst also wants to be able to segment these results further by the visitor login status.

Which Report Groups configuration would allow the analyst to segment the data for this analysis?



C.A.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser
Browser OS	Browser OS
Browser Version	Browser Version
Login Status	Login Status

Add Report Group

C.B.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings
- Path Analysis
- Purchase complete with cart ranges
- Status Code

Report Groups:

Browser	Browser Login Status
Browser OS	Browser OS Login Status
Browser Version	Browser Version Login Status

Add Report Group

C.C.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device
- Mobile Device Display Settings

Report Groups:

Traffic	Browser OS Browser Browser Version
Login Status	Login Status

Add Report Group

C.D.

Name: Chk: Step 1 - Proceed to Checkout_CF Save Draft Cancel

Description: Visitor began the checkout process, counts first occurrence in session

Icon: 1 Labels: Checkout

Evaluate: Every Hit Track: First per Session Value Type: Numeric

Condition Value Report Groups More Options Active Searchable & Reportable Advanced Mode

Report Groups

Filter

<New Report Group>

- Geography
- Message Text
- Message Text (CUI)
- Mobile Device

Report Groups:

Environment	Browser OS Browser Version Browser Login Status
-------------	--

Add Report Group





A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 5

Which is an IBM Tealeaf session file format?

A. .tlf

B. .tlp

C. .tlr

D. .tla

Correct Answer: D

[000-474 Study Guide](#)

[000-474 Exam Questions](#)

[000-474 Braindumps](#)



To Read the [Whole Q&As](#), please purchase the [Complete Version](#) from [Our website](#).

Try our product !

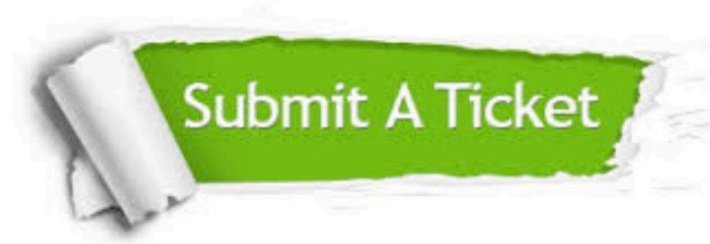
100% Guaranteed Success
100% Money Back Guarantee
365 Days Free Update
Instant Download After Purchase
24x7 Customer Support
Average 99.9% Success Rate
More than 800,000 Satisfied Customers Worldwide
Multi-Platform capabilities - [Windows](#), [Mac](#), [Android](#), [iPhone](#), [iPod](#), [iPad](#), [Kindle](#)

We provide exam PDF and VCE of Cisco, Microsoft, IBM, CompTIA, Oracle and other IT Certifications. You can view Vendor list of All Certification Exams offered:

<https://www.lead4pass.com/allproducts>

Need Help

Please provide as much detail as possible so we can best assist you.
To update a previously submitted ticket:



 <p>One Year Free Update Free update is available within One Year after your purchase. After One Year, you will get 50% discounts for updating. And we are proud to boast a 24/7 efficient Customer Support system via Email.</p>	 <p>Money Back Guarantee To ensure that you are spending on quality products, we provide 100% money back guarantee for 30 days from the date of purchase.</p>	 <p>Security & Privacy We respect customer privacy. We use McAfee's security service to provide you with utmost security for your personal information & peace of mind.</p>
---	---	--

Any charges made through this site will appear as Global Simulators Limited.
All trademarks are the property of their respective owners.
Copyright © lead4pass, All Rights Reserved.